

# 14<sup>th</sup> European forum on Eco-innovation

Thursday 23 to Friday 24 May 2013

Prague

**Into clean air...**

Delivering innovative solutions for mobility, energy and ICT in cities

## Outline agenda

### DAY 1

09:00-09:30	30	Registration and refreshments
<b>Session 1: Framing the air quality challenge</b> <b>Introduction for participants to consider the latest evidence on urban air quality, its causes, trends, impacts and why the issue has assumed a high political priority.</b>		
09:30-09:50	20	<b>Welcome message : 2013 European Year of Air</b> <ol style="list-style-type: none"><li>1. <b>Tomáš Chalupa</b>, <i>Minister</i>, Ministry of Environment of the Czech Republic</li><li>2. <b>Martin Kuba</b>, <i>Minister</i>, Ministry of Industry and Trade of the Czech Republic</li><li>3. <b>Timo Makela</b>, <i>Director</i>, European Commission, Directorate-General Environment, International affairs, LIFE &amp; Eco-innovation Unit</li></ol>
09.50-10.05	15	<b>What is the air quality challenge in Europe?</b> Evidence, causes, impacts and trends in air pollution in European cities <b>Vincent-Henri Peuch</b> , <i>Head of Atmospheric Composition Division at ECMWF, MACC-II Project Co-ordinator</i> , European Centre for Medium-Range Weather Forecasts (ECMWF, the Centre)
10.05-10.20	15	<b>Current frameworks for action</b> Introduction to the European Innovation Partnership 'Smart Cities and Communities' to highlight the importance of combining clean technology/infrastructure and policy/behaviours on mobility to achieve change. <b>Henriette Van-Eijl</b> , <i>Policy officer</i> , European Commission, Directorate-General for Mobility and Transport, Research and Innovative Transport Systems Unit
10.20-10.35	15	<b>Perspective of the cities: The mechanic of networks of cities</b> <b>Mark Hidson</b> , <i>Deputy Regional Director</i> , ICLEI- Local Governments for Sustainability
10.35-10.55	20	<b>Speakers Q &amp; A and plenary discussion</b>
10.55-11.00	5	<b>Getting the most from the Forum experience</b> (Facilitator does a Pecha Kucha 'process')
11.00-11.30	30	Coffee break (possible press briefing)
<b>Session 2: Meeting the air quality challenge through urban strategic planning</b> <b>Improving air quality is one of a cluster of development issues in cities. This session looks at how it can best be addressed within the context of effective strategic planning.</b>		
11.30-12.00	30	Getting to grips with the challenge. Case study from a city that has drawn up air quality strategic plan with delivery (urban mobility plan: from the strategy to the implementation).
	15	<b>Overview of emerging strategic planning</b> <b>Simon Goddard</b> , <i>Project Manager, Architect</i> , Gehl Architects
	15	<b>Example of cities that have done strategic planning: Nantes</b> <b>Jean-François Retière</b> , <i>Vice President of Nantes Métropole in charge of Commuting and Transportation</i> , Nantes Métropole

12.00 – 12.45	40	<b>Table experience share (some tables will work on <i>mobility</i>, others on <i>energy</i>, and others on <i>ICT solutions</i>).</b> <i>People share their own experiences of strategic planning.</i> <i>Highlight key learning insights to share.</i> <i>Plenary feedback from table experience share.</i>
12.45 – 13.00	15	<b>Case study spotlight</b>
13.00 – 14.00	80	Lunch <i>Post-it passport (Delegates choose 3 from 20 available case studies)</i> <i>(which leaves time to table rapporteurs to discuss their conclusions)</i>
<b>Session 3: Changing mindsets and behaviours</b> <b>Delegates choose 3 from 20 case studies featuring innovative programmes from European, national and city level with a special emphasis on encouraging citizens to change their behaviours that leads to cleaner air outcomes</b>		
14.00-15.50	110	<b>Roundtables with case studies</b> on approaches to change mindsets, behaviours of politicians, business, organisations, individuals in introducing new infrastructure/activities from the main topics: <b>energy, mobility and ICT</b> <i>Each of the 20 case studies will be presented three times (3 x 30 minutes).</i> <i>Each time with a different audience.</i> <i>The groups will also propose recommendations.</i> <ol style="list-style-type: none"> <li>1. <a href="#">Ticket Kyoto</a>, <b>Jean-Luc de Wilde d'Estmael</b>, <i>Responsable de la planification stratégique et des projets européens</i>, STIB</li> <li>2. <a href="#">beAgueda - electrical bicycle of Agueda</a>, <b>Gil Nadais</b>, <i>Mayor of Agueda</i>, Câmara Municipal de Águeda</li> <li>3. <a href="#">Cluster Cooperation Green Technology</a>, <b>Jan Rakušan</b>, <i>Chairman of the board</i>, Centre for Research and Innovation (CVVI)</li> <li>4. <a href="#">Nokia Public Transport</a>, <b>Justus Brown</b>, <i>Head of Platform and Content</i>, Transit Location &amp; Commerce, Nokia</li> <li>5. <a href="#">Clean Air project</a>, <b>Heiko Balsmeyer</b>, <i>Project Coordinator LIFE+ Clean Air</i>, Verkehrsclub Deutschland e.V. (VCD)</li> <li>6. <a href="#">Electric Vehicles in Czech Republic</a>, <b>Jaromir Marusinec</b>, <i>title</i>, Asociace elektromobilového průmyslu (ASEP)</li> <li>7. <a href="#">Nantes</a>, <b>Jean-François Retière</b>, <i>Vice President of Nantes Métropole in charge of Commuting and Transportation</i>, Nantes Métropole (to be confirmed)</li> <li>8. <a href="#">Sustainable Development and Strategic Management on local, regional and national level – Database of Strategies (HCCZ)</a>, <b>Jitka Bouskova</b>, <i>Project manager</i>, Healthy Cities of the Czech Republic (to be confirmed)</li> <li>9. <a href="#">Air quality management and assessment in Central Bohemia including Prague in order to support to sustainable urban/regional development and EIA processes (FP7 project SUDPLAN)</a>, <b>Vladislav Bízek</b>, <i>Senior Consultant</i>, Environment Center, Charles University and <b>Jan Mertl</b>, <i>Twinning project leader from the beneficiary side</i>, Czech Environmental Information Agency (CENIA)</li> <li>10. <a href="#">Aberdeen</a>, <b>Louise Napier</b>, <i>Senior Planner</i>, Aberdeen City Council</li> <li>11. <a href="#">CARBOTRAF</a>, <b>Martin Litzenger</b>, <i>Senior Engineer</i>, AIT Austrian Institute of Technology GmbH</li> <li>12. <a href="#">Area C: Milan's Congestion Charge</a>, <b>Pierfrancesco Maran</b>, <i>Milan Councillor for Environment and Transport</i>, Comune di Milano</li> </ol>
15.50-16.20	30	Coffee break
<b>Session 4: Informing clean air recommendations</b> <b>We employ creative process innovation at the Forum both to highlight innovative ideas and harness our 'collective brain' to solve real issues facing Czech cities.</b>		
16.20-17.00	30	<b>Clean Air Innovation</b> ( <i>Pecha Kucha process</i> ) <b>Four experts</b> (faced with issues mentioned above) each share their views in a

		dynamic format. 20 slides x only 20 seconds, starting from.....!
17.00-18.00	60	<b>Grappling with real issues</b> Participants bring their experience and creativity to address issues in Czech cities. <b>Jaroslav Klusák</b> , <i>Energy manager of the town, Department of Projects and Strategies, City of Litoměřice</i> <b>Jiří Kohout</b> , <i>Transport project manager, Plzen City</i> <b>Iva Machalová</b> , <i>Transport expert, Brno City Municipal</i>
18.00		Delegates move to reception with organised buses
18.30- 20.00	90	<b>Cocktail reception</b> at the National Technical Museum (Kostelní 42, 170 78 Prague 7, Czech Republic) <b>Speech of Karel Ksandr</b> , Managing director of the National Technical Museum

## DAY 2

08:30-09:00	30	Arrival and coffee
<b>Session 5: Financing actions in tough economic times</b> <b>All Infrastructure developments in cities are very expensive. This session will highlight innovation in financing solutions, illustrated with city case studies.</b>		
09:00-10:35	5 15 15 15 45	Short introduction to the cases studies <b>3 case studies of innovation in financing</b> 1. <b>ChargeMaster, United Kingdom</b> <b>Neil Sharpe</b> , <i>Sales Director, ChargeMaster</i> 2. <b>Procurement programmes (public or private)</b> <b>Christelle Chabredier</b> , <i>Chargée des relations institutionnelles à la direction du développement durable, Groupe la Poste (to be confirmed)</i> 3. <b>Citizen scheme</b> Tallinn awarded free public transport passes to its citizens following a city referendum <b>Allan Alaküla</b> , <i>Head of Tallinn EU Office, City of Tallinn</i> Table groups experience share (with possible lead per table)
10:35-11:05	30	Coffee break
<b>Session 6: Making connections for the right solutions for Smart Cities</b> <b>This session highlights the way cities are developing innovative partnerships and networks and effectively engaging with citizens to create a better quality of urban living.</b>		
11:05-11:55	5 15 15 15	Short introduction to the cases studies 3 presentations on experience/actions to make effective connections. 1. <b>CIVITAS</b> <b>Paolo Gandolfi</b> , <i>Deputy Mayor, Municipality of Reggio Emilia</i> 2. <b>Signatory of Covenant of Mayors, Litoměřice (CZ)</b> <b>Antonin Tym</b> , <i>Geothermal project manager, City of Litoměřice</i> 3. <b>Business connecting well with city</b> <b>Dirk van der Woude</b> , <i>Program Manager Broadband (FttH), Broadband Services Development and signatory of the Green Digital Cities Charter (ICT side), City of Amsterdam (to be confirmed)</i>
11.55-12.45	50	<b>Drawing the strands together</b> A final panel discussion to further explore how we overcome some of the entrenched barriers to achieving cleaner air in our cities. The panel will discuss the emerging messages and recommendations as well as the steps that need to be taken. <u>Panellists:</u> <ul style="list-style-type: none"> <li><u>Mobility perspective:</u> <b>Gil Nadais</b>, <i>Mayor of Agueda, Câmara Municipal de Águeda</i></li> <li><u>Energy perspective:</u> TBD</li> </ul>

		<ul style="list-style-type: none"> <li>• <u>ICT perspective</u>: TBD</li> <li>• <b>Timo Makela</b>, <i>Director</i>, European Commission, Directorate-General Environment, International affairs, LIFE &amp; Eco-innovation Unit</li> </ul>
12.45-13.00	15	Main Forum closing remarks : <b>Timo Makela</b> , <i>Director</i> , European Commission, Directorate-General Environment, International affairs, LIFE & Eco-innovation Unit <b>Rut Bízková</b> , <i>Chairperson (Former minister of Environment)</i> , Technology Agency of the Czech Republic
13.00-14.00	75	Closing and Lunch
		<b>Participants can choose to go on the site visit to Škoda or do the Prague walking tour.</b>
14.00-16.00	120	<b>Prague walking tour incorporating points within the city's famous old town</b> (participants will leave from the Hotel Ambassador–Zlatá Husa) The walking tour is limited to 50 participants.
14.00 (sharp)		Departure of the buses (the Škoda site visit to Prague is limited to 50 participants)
14.00-18.00	240	<b>Škoda site visit</b> (Škoda Auto a.s., Václava Klementa 869, 293 60 Mladá Boleslav, Czech Republic) Return (drop-off at the Hotel Ambassador–Zlatá Husa)